



The International Compendium for Crash Research
Advertising Insertion Form 2007-2008

Please select the "print" option to print the form, complete all information in the appropriate boxes, then mail or FAX it to the address listed below.

First Name:		Last Name:	
Mailing Address:			
City:		State:	Zip:
Company:			
Email:		Phone:	
How did you hear about "Collision"? (Print clearly):			

Advertising Rates – Please CIRCLE the option(s) you would like:

FORMAT	DIMENSIONS	ONE RUN RATE	TWO RUN RATE	FOUR RUN RATE
Two-Page Spread		\$1225.00	\$1160.00	\$1100.00
Full Page	7.5 x 10 inches	\$760.00	\$730.00	\$700.00
2/3 Page Island	4.5 x 9.5 inches	\$570.00	\$550.00	\$530.00
1/2 Page Island	4.5 x 7 inches	\$525.00	\$510.00	\$500.00
1/2 Page Horizontal	7.5 x 4.5 inches	\$470.00	\$450.00	\$400.00
1/3 Page Square	4.5 x 4.5 inches	\$375.00	\$360.00	\$350.00
1/3 Page Vertical	2.25 x 10 inches	\$360.00	\$350.00	\$340.00
1/4 Page	3.5 x 4.5 inches	\$330.00	\$325.00	\$315.00
1/6 Page	3.5 x 3.25 inches	\$280.00	\$275.00	\$270.00
Outside Back Cover		\$1500.00	\$1450.00	\$1400.00
Inside Front Cover		SOLD	SOLD	N/A
Inside Back Cover		\$1250.00	\$1200.00	\$1150.00
Full Page- Opposite TOC		\$1000.00	\$975.00	\$950.00
Inside Front cover Spread		NA	NA	NA
Inside Back Cover Spread		\$1900.00	\$1850.00	\$1800.00
TOTAL(s)				

DEADLINES for Art Submission:

- **SPRING ISSUE 2007: April 6, 2007**
- **FALL ISSUE 2007: September 7, 2007**

DIGITAL AD REQUIREMENTS

1. Digital data is required for all ad submissions. Preferred format is Print-Quality PDF. Other files accepted are PhotoShop, InDesign, Illustrator. Files should be press optimized, converted to CMYK, and have all fonts embedded. Publisher shall have no obligation or liability to Advertiser of any kind (including, without limitation, the obligation to offer Advertiser makegoods or any other form of compensation) if an as is supplied to Publisher by Advertiser in any format other than specified above.
2. Publisher will not supply a faxed or soft proof for Advertiser-supplied files. Advertiser is solely responsible for preflighting and proofing all advertisements prior to submission to Publisher. If Publisher detects an error before going to press, Publisher will make a reasonable effort to contact Advertiser to give Advertiser an opportunity to correct and resubmit Advertiser's file before publication.
3. FTP: Files may be submitted to Publisher's FTP site. Please contact "Collision" for instructions.

PAYMENT by Check or Money Order

Check or Money Order	Check #	Make Payable to "Collision Publishing LLC"
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PAYMENT by Credit Card

Credit Card Payment:	VISA	MASTERCARD
CARD #:	Ex. Date:	CCID#:
Name on Card:		
Billing Address/City/State/Zip:		

Instructions: Please send the completed advertising insertion form to the following address:

Collision Publishing LLC
118 Lake Street South, Suite G
Kirkland, WA 98033

FAX: (425) 284-2833
Email: editor@collisionpublishing.com
Toll Free: (800) 346-9571

If you have any questions regarding this registration form, how to pay, or about advertising in "Collision", please contact Collision Publishing toll free (800) 346-9571.

I certify all the above information is true, correct and complete to the best of my knowledge. I authorize Collision Publishing LLC to verify the above information and charge my credit card (if paying by credit card).

(signature)

(date)